



BigSky™

HESGB Commemorative Programme 2023 - 28th Anniversary Design

Specification for HESGB Adverts for the Commemorative Programme:

Standard Advert size: 199mm deep x 138mm wide.

Adverts which require bleed: Printed page size: 210mm x 148.5mm + 3mm bleed (with crop marks).

All adverts to be supplied in PORTRAIT format for the programme and LANDSCAPE format for display on the giant screen at the event.

Files must be CMYK, 300dpi or greater.

JPEG, TIF, EPS or PDF file extensions accepted.

All Fonts need to be embedded. Files to be supplied in HIGHEST RESOLUTION for suitable display on the giant screen on the night of the event.

The following additional information is required for each company advert to be included in the 28th Anniversary commemorative programme:

Full Company Name:

Key Contact Names:

**Telephone number with
International dialing code:**

Email address:

Website address:

Please send completed form and advert to:

Mark Aaron

Big Sky Thinking Ltd

Email address: markaaron@mac.com

With a cc to Dimitris Monioudis at dnm@randk.co.uk